

BETINSPIRE

COMPREHENSIVE iGAMING ECOSYSTEM

www.betinspire.com



SIMPLICITY IS THE
ULTIMATE SOPHISTICATION.



WORLD OF BETINSPIRE

BETINSPIRE is an iGaming technology provider offering various industry and custom software development services including its flagship state of the art Gaming Platform - a heavy-duty industrial solution based on a micro-services architecture with advanced business intelligence capabilities designed to compile own iGaming verticals and infrastructure via independently running multi-branded operations on cloud-based, on-premises and dedicated environments. Empowered by exclusive Bonusing Engine, flexible Web-Builder and advanced Business Intelligence modules, the Platform provides a bespoke architecture for various jurisdictional requirements tailored for unique and smooth operations.

Over the past years, **BETINSPIRE** has successfully implemented the latest technologies and industrial standards to build, deploy and support a professional infrastructure of the most engaging gaming experience while focusing on the delivery of a scalable and flexible iGaming ecosystem.

At **BETINSPIRE** we believe that advanced technologies and their pertinent usage are the keys to competitive advantage, thus we commit our total focus and efforts on providing our partners with a fully customizable and real-time player interaction product ready for all kinds of iGaming challenges.

Here are several areas of our specialization:

UNIVERSALITY

Multi-channel solution scaled for multi-purpose business needs, to be securely exploited for different iGaming verticals and configurations.

CRM

A complementary toolbox to manage your brand appearance, customer communication, acquisition and retention aspects.

BI

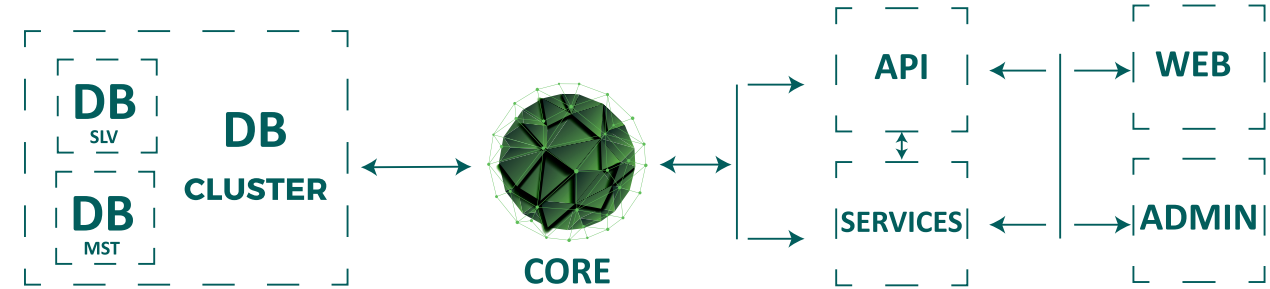
Better customer recognition and business evaluation of each client through analysis of their behavior and lifetime value.

BONUS ENGINE

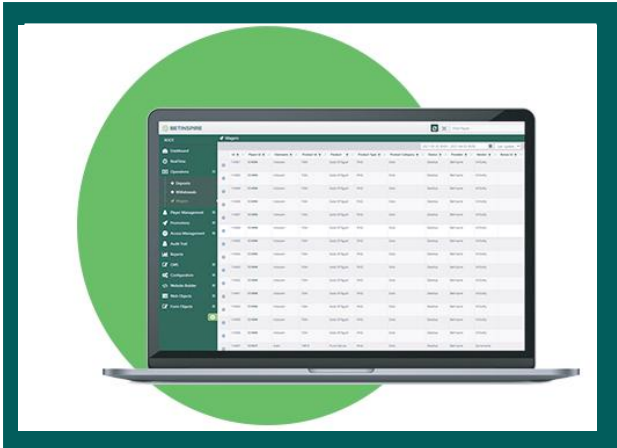
A bespoke Bonus Engine which supports various kind of promotion bonus types including a multi-hierarchy prize system.



BETINSPIRE's iGaming Platform is universal and has been originally designed to provide and support multiple types of business models. Turnkey, white label, hosted solution or bespoke customized configuration – all these different models are supported. Whether Tier 1 company, dealing with various types of services providers and maintaining multiple brands, or a small company, seeking an affordable, but flexible solution or a content supplier, who aims to settle own operators via combining own content with a player management system, this is a solution, which fits the most.



The Bundle of the platform includes a ready-to-go-live solution to be configured per brand settings. Default website solution of the bundle gives a competitive opportunity of hosting multiple websites/brands per partner. The administrative BackOffice solution hosts both the platform owner’s management and instance specific configuration console, as well as partner administration panel, thus making operations and reporting very easygoing, manageable and controllable.



The universal and flexible micro-service architecture gives a limitless possibility of balancing the load and scaling the platform applications at any stage of production. The structure and topology of the core platform makes any 3rd party integration happen relatively faster in a prompt and standardized way, saving your time and resources. The Platform is the fundamental core of Betinspire’s iGaming Ecosystem, which provides operators a centralized overview of their global operations and BI.





MODULAR CORE

The excellence and simplicity in this masterpiece technology cohabit together with the modular disposition of functionality, which makes each core feature of the platform to be considered as separate business logic and independent service.

Thanks to the modular structure of the platform the system remains flexible and scalable allowing the expansion of the business, regardless of how big the operator gets. The platform imposes no restrictions and lets the operator choose products and services to be enabled, whether integrated or built-in.



CMS / WEB-BUILDER

Embedded CMS system guarantees both full control of the design and content of your website, and also the manageability of your files and ad campaigns.



MULTITENANCY

This module gives you the ability to set up your own White Labels tailored to their custom requirements and needs regardless of the applied global default settings



ADVANCED BONUS ENGINE

An advanced Bonus Engine, which supports various kinds of promo bonus types including a multi-hierarchy prize system



ACCOUNT MANAGEMENT

Flexible account management creates pleasant and ease of operational use, while keeping it centralized and well organized



REAL-TIME MONITORING

The module allows you to get a real-time overview of your operations including the activity of players, bets, played games and other KPIs



BETINSPIRE's iGaming platform is the consolidation of real gaming experience being converted into an intelligent system. Features are being added on regular basis as per the strategic longterm roadmap to enhance the toolbox of the operator and increase the customer satisfaction level.

WEBSITE SOLUTION

- ✔ Multi-channel responsive default website template
- ✔ Web-Builder website design customization
- ✔ Rule-based configuration engine
- ✔ Quick product search, demo and real play
- ✔ Game provider filtering
- ✔ Quick or full registration/sign-in
- ✔ Content Management System
- ✔ Multi-lingual content
- ✔ Master CSS files access, skin management
- ✔ File manager
- ✔ Password settings, inbox, recent games
- ✔ Favorite games
- ✔ Unified balance tracking
- ✔ Seamless wallet
- ✔ Account activation
- ✔ Email and mobile number verification
- ✔ Consent management
- ✔ Bonus management and prioritization
- ✔ Last winners and big hits

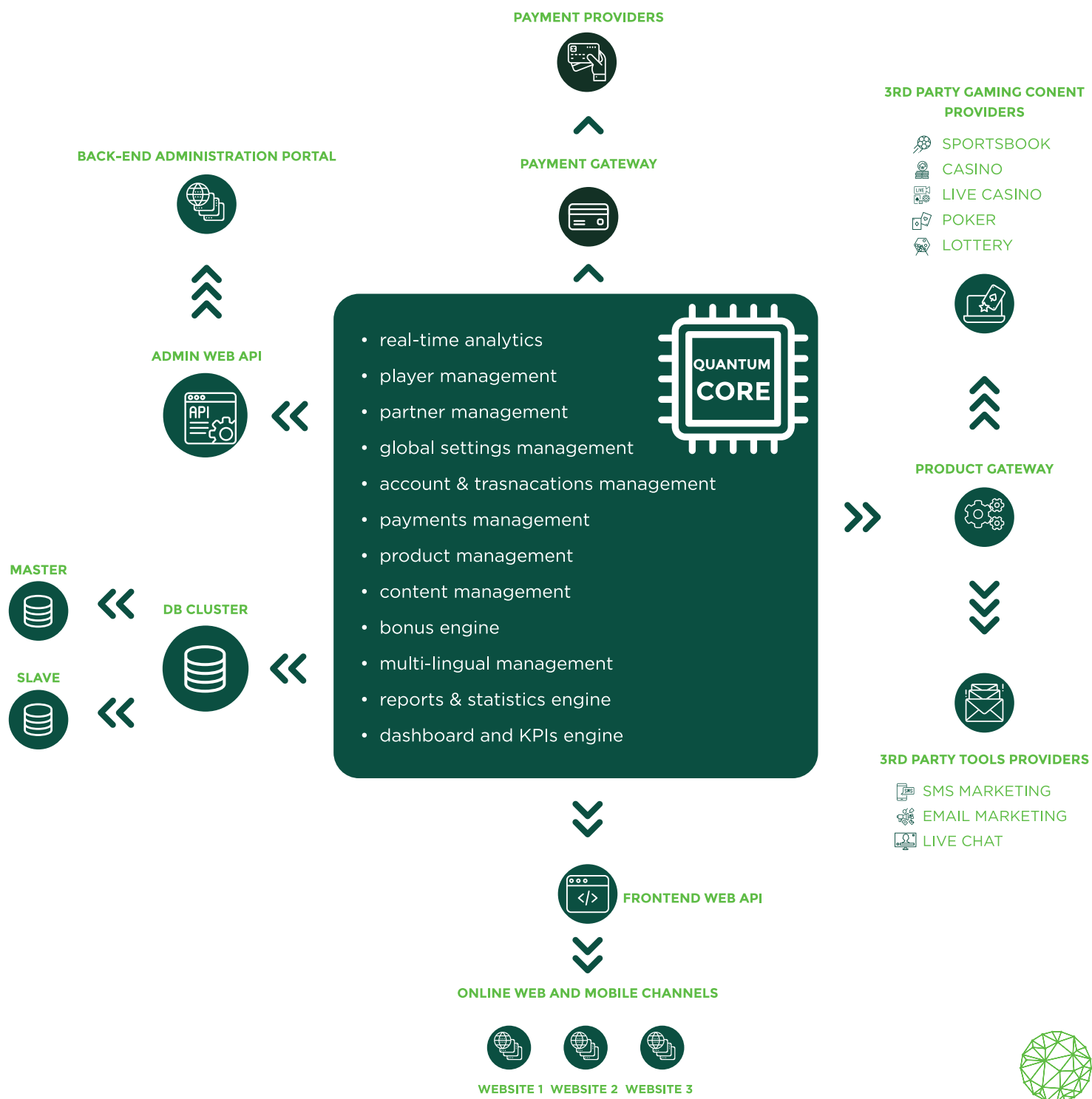
BACKEND FEATURES

- ✔ Full regional settings and configuration
- ✔ Fields' customization, regex and validations
- ✔ Extended player profile
- ✔ Communication methods configuration
- ✔ Deposit, withdrawals, action cancellation
- ✔ Global - master configuration system
- ✔ Master and partner Back-End portal
- ✔ Risk management tools
- ✔ Sessions and actions log, audit trail
- ✔ Dashboard - displaying KPIs
- ✔ Player Accounts Management (PAM)
- ✔ Reporting engine
- ✔ Advanced Bonus engine
- ✔ Partner management and configuration
- ✔ Notes, attentions and KYC management
- ✔ Roles and user management
- ✔ Real-time monitoring
- ✔ Jurisdictions & translations management
- ✔ Website configuration and preview

**BESPOKE
FUNCTIONALITY**



ARCHITECTURE



TECHNOLOGY



PAYMENTS



3RD PARTY INTEGRATIONS



TECHNOLOGY
ASSETS

MULTI-PARTNER MANAGEMENT

AUDIT TRAIL

BONUS ENGINE

PAYMENT GATEWAY

DASHBOARD ANALYTICS

RISK MANAGEMENT

WEBSITE MANAGEMENT

JURISDICTIONS

CASINO SUITE

CRM

REPORTS

AFFILIATES

ROLES & ACCESS

CUSTOM RULES

ACCOUNT MANAGEMENT

GAMES

REAL-TIME MONITORING

QUANTUM PLATFORM CORE

BONUS ENGINE

PROMOTIONS



cross-product



multi-hierarchy



multi-functional

BETINSPIRE is empowered with a multi-functional cross-product Bonus Engine allowing the operator to run simultaneously multiple promotional campaigns with different parameters and options.

FEATURES

- ✓ ACTION TYPES: on action, post action, award bonus
- ✓ TYPES: registration, deposit, cashback, freebetwin, on-balance
- ✓ MULTIPLE TRIGGER TYPES
- ✓ PROPORTION TYPES
- ✓ WAGERING REQUIREMENT
- ✓ MAXIMUM CASHOUT
- ✓ MAXIMUM USAGE
- ✓ MULTI-CURRENCY CONFIGURATION
- ✓ BET WALLET PRIORITY
- ✓ MULTILINGUAL CONTENT MANAGEMENT
- ✓ PRODUCT CATEGORY ASSIGNMENT
- ✓ MULTI-PRODUCT CONFIGURATION

GAMIFICATION

FREE SPINS



TOURNAMENTS



JACKPOTS



CASINO SUITE

AGGREGATORS AND VENDORS

We are integrated with more than 30 game content vendors and aggregators which makes our game vertical offering a competitive advantage during your operations. Our product range includes RNG regular and branded slot machines, table games, live dealer games, P2P games, poker, lottery, scratch games, virtual sports, live and prematch betting. More than 6K games are fully compliant with our Advanced Bonus Engine. Wherever applicable, our Promotion Engine supports Free-spin campaigns, provided by certain vendors.

API INTEGRATION

We also provide games via API integrations. Our sales department will be happy to assist you in going through the list of games, which are available for seamless integration via API.



CASINO SUITE



CASINO SUITE





LIVE CASINO

LIVE CASINO



BESPOKE API INTEGRATION



CUSTOM BRANDED TABLES



OWN LIVE STUDIO SETUP



**ON-PREMISES STREAMING
FROM LAND-BASED CASINOS**

- ✓ multi-tenancy
- ✓ multi-lingual
- ✓ multi-currency
- ✓ cross-browser support
- ✓ desktop, mobile, tablet
- ✓ ultra-low latency streaming
- ✓ multiple stream qualities
- ✓ comprehensive game lobby
- ✓ risk management
- ✓ 24/7 technical support



Roulette



Blackjack



Baccarat





TURNKEY SOLUTION

Fast and hassle-free GoLive!

Perfect for mono branded operations with own licensing scheme. Tailored Enterprise-grade solution for established or start-up operations looking for scalability and growth. Multiple game vendor/aggregator and payment gateway integrations available. Various 3rd party extra service integrations - KYC management, affiliates, push notifications, chat systems, CDN, Cloudfare.

Turnkey solution gives you the benefit of wide range customizations and enhancements such as custom website(PWA friendly) configuration and web-design implementation via Web-Builder tool, extra security layer, integration with own infrastructure and the overarching set of in-house developed BI tools.



MANAGED SOLUTION

Become a Provider!

This solution grants you a preeminent opportunity to act as a service provider and launch your own multi-branded B2B or B2C operations for onboarding different types of iGaming operators and 3rd party suppliers with the help of this SaaS (Software as a Service) Solution. We take full care of IT infrastructure and software side, while allowing you to concentrate on the expansion of your business operations and become a full-stack iGaming service provider.

- ✔ **BRANDING:** Own branding and custom UI placements across all platform components. Maintain your iGaming CRM in corporate colors and styles.
- ✔ **SAAS PLATFORM:** Intelligent Core with advanced security and flexible architecture supporting a full spectrum of gaming operations.
- ✔ **FIXED COSTS:** Predictable fixed costs for running multi-branded scalable operations on a dedicated platform environment. Monthly 18K EUR or 3% from GGR.
- ✔ **CUSTOMIZATION:** Access to a wider range of customizations, dedicated features and localization options as well as personalized infrastructure and tuning.
- ✔ **DEDICATED B2B SUPPORT:** Multi-channel support system including a dedicated account manager and a project lead to ensure your operations are running smoothly and efficiently.
- ✔ **MIGRATION:** Bespoke migration service to make it possible to move your business crucial data to our infrastructure without any data loss or performance impact.





ONBOARDING COOPERATION

leave to us



HOSTED TURNKEY

Private data security

Not confident or uncertain how your data is being used or simply don't want to share your database? **BETINSPIRE** has a solution to host the iGaming Platform directly on your premises or own Data Center. While server management, maintenance and monitoring are being handled by your team, **BETINSPIRE** backs you up with necessary updates and upgrades to be always on top of the new implementations. You always get the latest versions of our platform and its elements. Any game vendor/aggregator or payment system/gateway integration comes free of charge. A full database and its components access is provided together with the compiled object codes of each platform project. A 100% full bespoke customization service is always available for this solution covering all the localization aspects and jurisdictional extra requirements. As a result, you get:

- ✓ Secure and private operations on own infrastructure
- ✓ Custom enhancements, integrations, and own BI adaptations
- ✓ Continuously updating product with strong features on the development roadmap



SOURCE CODE

Sovereign gaming ecosystem

Forget about setup and revenue share fees. Your full profit stays with you. **BETINSPIRE** grants you access to the full iGaming Platform's open source code under a licensing agreement, limited to usage and further development. The package includes all current technology projects and services as well as their APIs serving the platform infrastructure, all the documentation necessary to setup and configure the technical environments, as well as the backoffice manuals and operations training tutorials. A six-month free service term applies to the current package during which the operator gets familiarized with platform features and know-how, and in addition gets the following:

- ✓ Unlimited consulting with your business or development teams
- ✓ Integrations and development service to support own operations
- ✓ Maintenance and monitoring of servers hosting the iGaming Platform
- ✓ B2B support
- ✓ Release updates included in our roadmap
- ✓ Software and its component upgrades
- ✓ Applicable bug fixes.



CONSULTING Experience is a key point of industry know-how. Our experts provide consultancy services, based on previous operational experience and success stories helping our partners to penetrate newer gaming markets. We're happy to share our knowledge, as long as our partner is in need of expertise. Whether it is business analysis, a tech puzzle, a particular vertical, market research or jurisdictional settlement, we are always there to ensure you get the best services available in the industry.

HOSTING We support any configuration volume and size – starting from a single instance setup up to hosting your own Data Center. Where do you store your information and DB? How do you serve your content and website to your customers? What security does your infrastructure have? Leave these and many other questions on us to deliver a prompt and professional service to you.

CUSTOMIZATION We always make everything global, whether it is an architecture, feature or any other enhancement. However, sometimes different business models require customized approaches and functionality to perform successfully in their local markets. Acknowledging the importance of customization and its impact on the fast-changing environment, we offer this service to cover our partner-specific needs and backup upon market demands and local requirements.

TRAINING Best performance is achieved when features and resources are being exploited in the most efficient and harmonic way. Clients always get training courses in the package to get the most out of our products. We give a comprehensive and practical overview of the iGaming industry, introduction to and operations with our bespoke platform.

B2B SUPPORT Customer support is a crucial factor when running an advanced platform infrastructure. Our friendly Customer Support team has a primary objective to stay in continuous touch at all times with our partners to ensure their smooth and flawless operations leading to player satisfying experience.



PROFESSIONAL SERVICES

INSPIRING TECHNOLOGIES

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